



Welcome to

KAIZENWEALTH

MARKETING SERVICES

CHANGE FOR THE BETTER



www.kaizenwealth.in

改善

Kai = Change Zen = Good

START



KAIZEN PHILOSOPHY

KAIZEN PHILOSOPHY : Kaizen is a Japanese philosophy and practice that focuses on continuous improvement in all aspects of life, but it is most commonly applied in business and manufacturing processes. The term "**kaizen**" comes from the Japanese words "**kai**" (meaning "change") and "**zen**" (meaning "good"). The core idea of kaizen is that small, incremental changes can lead to significant improvements over time.

KEY PRINCIPLES OF KAIZEN INCLUDE: 1. Continuous Improvement, 2. Employee Involvement, 3. Standardization, 4. Customer Focus, 5. Quality Control, 6. Efficiency.

Kaizen is often implemented through small, daily changes rather than large, radical changes, making it a sustainable and practical approach to improvement.

KAIZEN IN PRACTICE TOOLS AND TECHNIQUES

1. 5S Methodology: **Sort (Seiri):** Eliminate unnecessary items from the workplace.

Set in Order (Seiton): Organize the remaining items to optimize workflow.

Shine (Seiso): Clean the workspace to maintain order and efficiency.

Standardize (Seiketsu): Establish standards for maintaining cleanliness and order.

Sustain (Shitsuke): Maintain and review standards regularly.

2. PDCA Cycle (Plan-Do-Check-Act): **Plan :** Identify an area for improvement and plan the change.

Do: Implement the change on a small scale. **Check :** Review the results to see if the change has worked.

Act: If successful, implement the change on a larger scale; if not, refine the plan and repeat the cycle.

3. GEMBA WALKS: Managers and supervisors go to the "Gemba" (the actual place where work is done) to observe processes and identify opportunities for improvement.

4. KAIZEN EVENTS: Focused, short-term projects involving cross-functional teams to address specific problems and implement improvements rapidly.

CULTURAL ASPECTS : 1. Empowerment, 2. Respect for People, 3. Teamwork, 4. Open Communication

BENEFITS OF KAIZEN

1. Enhanced Productivity, 2. Improved Quality, 3. Employee Satisfaction, 4. Cost Reduction, 5. Customer Satisfaction.

REAL-WORLD EXAMPLES :

Toyota: Widely recognized for its implementation of kaizen, which has been integral to its success and innovation in manufacturing. **General Electric:** Adopted kaizen principles in its Lean Six Sigma program to enhance quality and efficiency. **3M:** Uses kaizen to foster innovation and continuous improvement across its diverse product lines.

CONCLUSION : Kaizen is a powerful philosophy and methodology that emphasizes continuous improvement in all aspects of life and business. By focusing on small, incremental changes and involving all employees, organizations can achieve significant and sustainable improvements. When integrated with other methodologies like Lean, Six Sigma, and Agile, Kaizen can drive even greater efficiency, quality, and innovation. Its application extends beyond manufacturing to service industries, office environments, and global markets, making it a versatile and impactful approach to achieving excellence and long-term success.

About us



Welcome to KaizenWealth Marketing Services, where innovation meets quality in every product we offer. As a leader in the direct selling industry, our mission is to empower individuals by providing exceptional products and unique business opportunities. Founded in 2004 in Japan and now in India, Kaizen Wealth Marketing Services is dedicated to improving lives through our diverse range of high-quality products, from health and wellness to beauty and household essentials. We pride ourselves on our commitment to excellence, ethical practices, and community support. Our direct selling model allows us to connect personally with our customers, ensuring they receive the best service and products tailored to their needs. Join us on our journey to make a positive impact and discover the KaizenWealth Marketing Services difference today.



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Our Product



**Kaizenpulse Enriched with
Multi Berries and Herbs
Anti-oxidant and
complete Nutrition**

MRP Rs. 1599/-
**Become a
Distributor with
MRP Price and get
all the incomes.**



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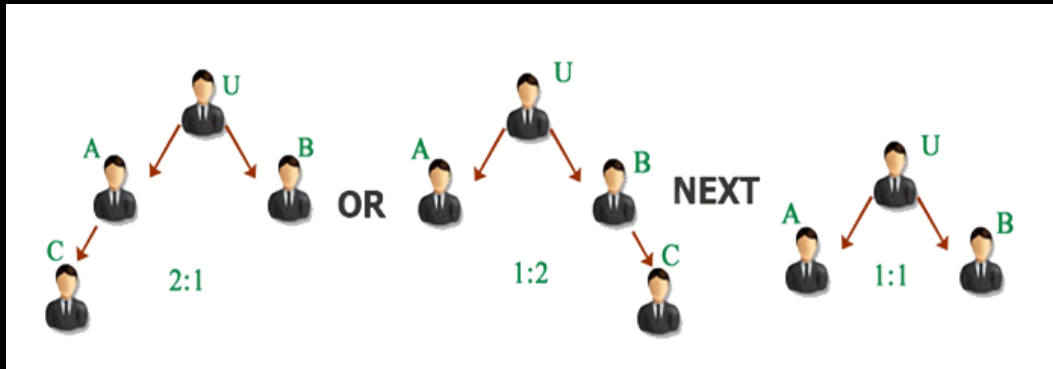
Types of Incomes

- | **Matching Income**
- | **Royalty Income**
- | **Awards and Rewards**
- | **Franchise Income**



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Matching Income



Matching Income Rs.320/- per pair.

**First Pair 1:2 or 2:1 and 2nd pair onwards 1:1
PowerLeg carry forward.**

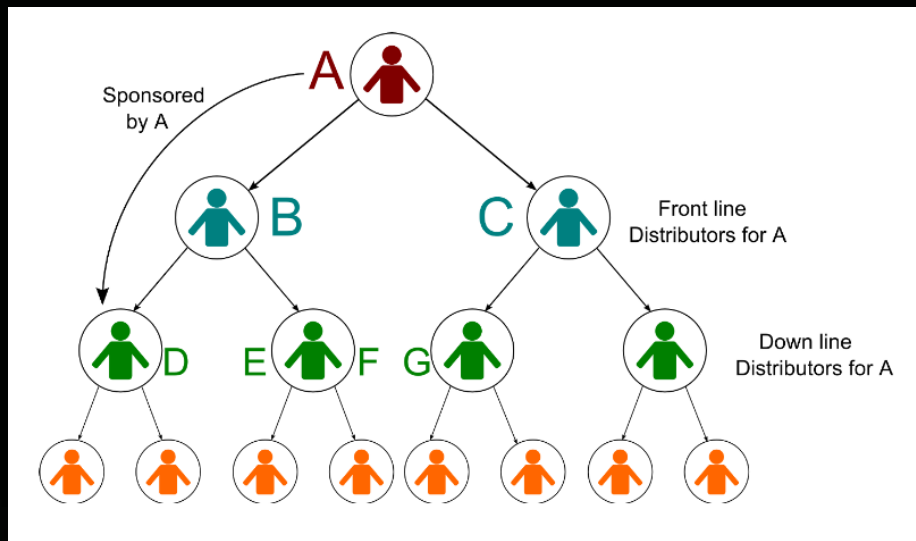
Two direct Referrals compulsory for matching income, any side.

Daily Caping 25 pairs i.e Rs.8000/- daily.



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Royalty Income



**INCOME ON DIRECT REFERRAL'S
MATCHING INCOME - 10%**

Note : Unlimited Direct Referrals



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Awards and Rewards

S.No	TEAM A	TEAM B	Award
1	35	35	Domestic Trip
2	100	100	Domestic Tour
3	250	250	Bali Tour
4	500	500	Bangkok Tour
5	1000	1000	Dubai Tour
6	2500	2500	Bullet
7	5000	5000	5 Lakhs Gold
8	10000	10000	10 Lakhs Car

Note: Team A and Team B Cumulative Basis



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Franchise Income

- 1)PIN Franchise**
- 2)Area Franchise**
- 3)District Franchise**

For more details please contact your senior Distributor.



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Terms and Conditions

- ❑ **Minimum withdrawal Rs.500.**
- ❑ **Admin 5% and TDS 5% Total 10% Deductions.**
- ❑ **Payouts weekly twice. i.e (Monday and Thursday)**
- ❑ **Awards will be distributed Monthly Basis**
- ❑ **Product will be given within 15 days from ID Activation**
- ❑ **Product Free Shipping up to 100Km , above 100Km Rs.100 /- will be charged.**

Note: Terms and conditions may vary time to time to run company in a smoothly manner for the sake of distributors.



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Have questions, feedback or need assistance? we are here to help.

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info@kaizenwealth.in

Thankyou
For your Attention